## Digital-in

Decoding digital resilience for vulnerable individuals in teh age of Al.

Friday, November 15, 2024



### **Our resilience in real life** - 1/2

Do you know the seven 'Cs'?

- . Competence
- . Confidence
- . Connection
- . Character
- . Contribution
- . Coping
- . Control





## From real to digital

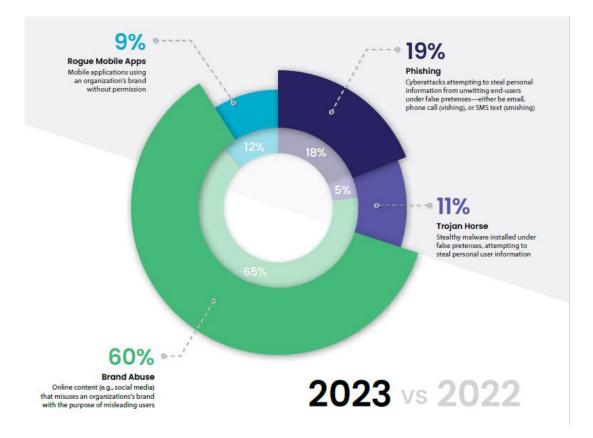






### Take a look to data!

#### What are the most common online frauds?





Source: OUTSEER- 2024 Global Fraud & Scams Trends Report

### Take a look to data!

#### How many are online frauds? How do people feel?



- **34%** of people have experienced cyber scams during the past 12 months
- **85%** of people received a digital scam attempt
- **54%** of cyber scams are conducted via email
- 80% of respondents worry about their online safety

... and **5.7 in 10** people say that they don't know who to trust online



## What digital resilience is

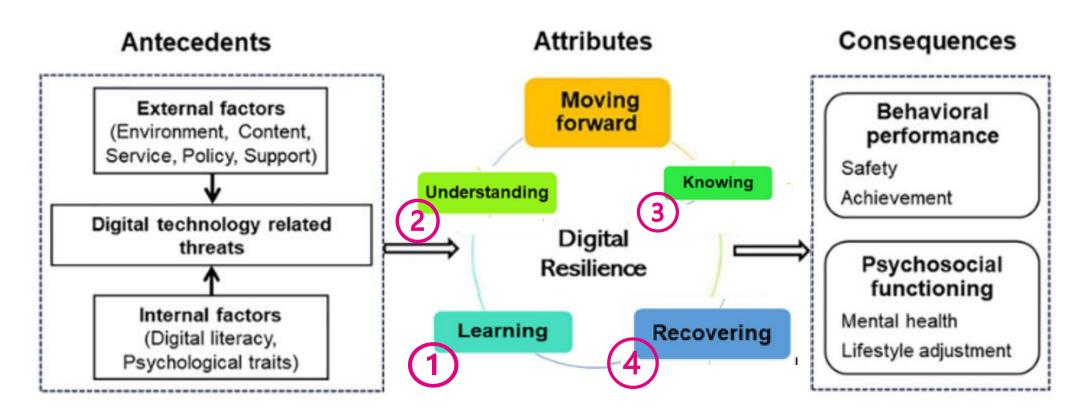
a dynamic process whereby individuals and/or groups learn how to recognize, manage and recover from online risks.





## Enable our digital resilience

#### How can we do it properly?







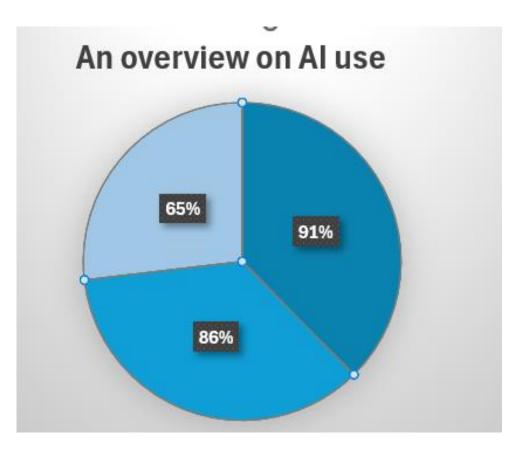
# Improve our digital resilience

#### How can AI help us?

**91%** of security teams are currently using public generative AI tools

**86%** of Chief Information Security Officers (CISO) believe that generative AI will alleviate skills gaps and talent shortages.

**65%** of Security Operations Centers (SOC) teams complain about pivoting among too many disparate tools and management consoles and see in the AI use an effective solution.





# Improve our digital resilience

#### How can AI help us?

The above mentioned data tell us that **AI is critical to digital resilience** and **necessary to guarantee security** while we surf the Net, we open an email, we share contents through our smartphone and so on...

Imagine **AI as ubiquitous as electricity is in our daily life** and so well-integrated to be like switching on a light.

And remember that AI will make IT, engineering and security operations faster and easier, **improving any digital experience of ours.** 



# Improve our digital resilience

#### How can we lean on AI to enhance digital resilience, not erode it?

The most influential researchers suggest IT and security experts to design and build **AI models**, considering the best insights **derived from real-world experience and data**.

Al, to be truly useful in the context of digital resilience, it must be set up and tightly **embedded into everyday workflows**.

It's like saying that we not only need data from real life, but also a **human-in-the-loop feedback** to improve more and more responsible models, which enhances trustworthiness.

In everything concerning digital resilience, trust is paramount.





### Thank-you.

"you can't protect what you don't know," and there is still so much to be discovered about AI. Here's what we do know: AI will be used for good and bad. AI will improve our safety online."





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